

Alejandro Castaneda

Creative Web Designer with a strong background in front-end development, WordPress customization, and graphic design. Proficient in HTML, CSS, JavaScript, and comfortable with basic backend scripting (PHP/C#, C++, C).

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EXPERIENCE

Blood Orange Review | Assistant Web Designer

Nov 2024 – Present | Remote

- Develop & Maintain dynamic web pages using custom HTML/CSS and integrated features via WordPress for editorial publications.
- Collaborate with academic professionals and content teams to ensure a polished UX, on-brand visuals, and consistent site performance.
- Troubleshoot layout, loading, or script issues using Chrome Developer Tools, accelerating resolution times.
- Convert high-level project goals into actionable design tasks, meeting strict publication deadlines.

PROJECTS

Meowshroom Tea | UX/UI Design

May 2024

- Created a mock e-commerce brand website using HTML, CSS, JavaScript, and PHP; integrated custom branding and product imagery.
- Developed a functional front-end shopping experience and planned the backend ordering system using PHP.

Agnema Redesign | UX/UI Design

Nov 2022 – Feb 2023

- Conducted user research for agricultural employees, producing wireframes and interactive prototypes.
- Streamlined website forms for higher task completion rates.

Crisis Prepared | UX/UI Design

July 2024

- Created a responsive online resource hub that followed WCAG guidelines; tested prototypes to ensure ease of navigation and clarity of content

ADDITIONAL EXPERIENCE

Front-End Stocker (Walmart)

June 2023 – Present

Strengthened communication skills in a high-volume environment; applied problem-solving to prioritize tasks effectively.

Lab Assistant (Agnema)

Sep 2022 - June 2023

Maintained consistency and accuracy in sample processing; developed keen attention to detail. Reinforced strong time-management and quality-control skills beneficial in delivering reliable web products.

EDUCATION

Washington State University

2024 | Pullman, WA

BA in Digital Technology and Culture
Computer Science Minor
Relevant Coursework: Advanced Web Design & Development, Advanced Multimedia Design, Object-Oriented Principles, Advanced Data Structures

CERTIFICATES

Google UX Design Professional Certificate

July 2022

SKILLS

Web Development

HTML5, CSS3 (SASS/SCSS), JavaScript (ES6+), PHP, C#

CMS & Frameworks

WordPress (Theme Development), Drupal, React.js, Next.js

Graphic Design

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Branding, Iconography

Responsive Design

Mobile-First Strategy, Cross-Browser Testing, WCAG Accessibility, Git Version Control, GitHub

Backend Basics

Familiar with ASP.net, Node.js, Basic DB integration

UX & Collaboration

Wireframing, Prototyping (Figma), Team Coordination, Agile & Scrum